

Ray Blakley

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Experience: I have been managing and designing creative projects for over 24 years. For the last nine years, I have acted as President and CEO of Blakley Creative, Inc., a small graphic design company with one full time and four flex-time employees.

We specialize in building, revising, and maintaining websites as well as designing and producing the coordinated print projects, logos, and corporate identities that span all media. We have produced web and print graphics for some of the most recognizable companies in the nation. Our most recent major project engaged all of our resources to consult in the development a browser-based GUI front end for Sabre, world-famous flight reservation software publishers. Due to extremely unusual events, Sabre was forced to terminate the project abruptly, without notice.

Last year I also acted for a few weeks as an Adjunct Professor with Texas Christian University.

May 2000 to present: President, Blakley Creative, Inc.

August 1999 to May 2000: In August of 1999 I successfully merged Blakley Creative with rizzuti.com, where I was retained as the Associate Creative Director. In May of 2000, I was able to re-acquire Blakley Creative to continue the pursuit of our original goals focusing on the combination of innovative technology and quality design to produce superior internet and multi-media products.

September 1996 to August 1999: President, Blakley Creative, Inc.

April 1989 to September 1996: I was a Sr. Art Director with Rapp Collins for seven and a half years. During this time cost justified, specified and helped to implement a Macintosh network as well as over seeing award winning creative projects.

Prior to 1989 I worked in various capacities as Sr. Designer, Studio Manager and Art Director with agencies such as: Ogilvy & Mather, The Rizzuti Agency, Taylor/Meyer Marketing Communications. I also worked off an and on freelance between employment opportunities.

Education: In January 1981 I received an associates degree in Graphic Communications from Oklahoma State Tech, an extension school of Oklahoma State University, in Okmulgee, Oklahoma. From 1986 till 1987 I supplemented my development in informal studies with Rob Lawton on advanced communications design; at Sabre with Sabratech trained on an exclusive Java based middleware product; and other corporate training programs.

Largely self taught, I've been using the Mac since 1985 and currently produce everything in "electronic mechanical" form. With a good working knowledge of all the major publishing software applications for the Mac (with some PC) in Web development, print publishing, Java, 3-D animation software and more.

- Just Some of the Clients I've Done Work For:
- AccessBroker.com
 - Administaff
 - Applied Engineering
 - Computer Language Research (Fast Tax)
 - Continental Airlines (OnePass)
 - DMDA (now Epsilon)
 - Delta Construction
 - Execucom Systems
 - Fresh Loc
 - Frito-Lay
 - GoldMine Software (now FrontRange Solutions)
 - GTE (now Verizon)
 - Holeshot Magazine
 - Homeowners Packs (Dallas, Fort Worth & Austin)
 - Hyatt Gold Passport
 - jobs.com
 - Ken Hechmann Productions
 - KMW/Auscom Systems
 - Mall.com
 - MCI
 - MICROGRAFX
 - MigraTEC Software
 - Murata (now Muratech)
 - Nokia
 - Ogilvy & Mather
 - PFS Web
 - Rapp Collins
 - Robeegraffix Advertising Design
 - Sabre, Inc.
 - Six Flags Over Texas
 - Sky TV
 - Southwestern Bell Yellow Pages (Direct Mail Division)
 - STB Systems
 - Styleclick.com
 - Synergistics Media
 - Trax Software
 - Veridian Aviation
 - And Many More

References can be provided upon request.